# ASSURANCE® WEATHERREADY™

## WEATHER REACTIVE TRACTION FOR PREDICTABLE CONTROL IN EVERY SEASON

The Assurance WeatherReady was built for consumers who place great importance on being prepared for the unexpected. They are drivers who want confident traction in tough weather conditions.

### WEATHER REACTIVE TECHNOLOGY™ PUTS YOU IN CHARGE WHEN THE WEATHER TURNS

- **Evolving Traction® Grooves** help you feel safe with like-new traction as the tire wears
- **3D TredLock® Technology Blades** provide predictable traction in turns when the weather changes

### SPECIALIZED TREAD FEATURES KEEP YOU READY FOR UNEXPECTED WEATHER

- **Asymmetric Tread** gives you traction in any weather and helps reduce road noise
- **Sweeping Tread Grooves** force water away for steadfast control in the rain
- **Zigzag Biting Edges** give you dependable, worry-free grip in snow and ice

### INNOVATIONS SET THE STANDARD FOR TRACTION

- **Soy-Based Rubber Compound** with silica enhances traction in any weather

### SEVERE SNOW CERTIFICATION PROVIDES CONFIDENCE IN WINTRY CONDITIONS

60000 MILE TREAD LIFE LIMITED WARRANTY*

95,000 Kilometre Tread Life Limited Warranty

Severe Snow Conditions Symbol

GOODYEAR 30 DAY PLEDGE Love 'Em or Leave 'Em

* See warranty brochure for complete details.

The Goodyear Assurance WeatherReady features and benefits are based on current testing results and are subject to change prior to the consumer launch in September 2017.

GOODYEAR MORE DRIVEN.

# ASSURANCE® WEATHERREADY™

## AVAILABLE SIZES

The Assurance® WeatherReady™ all-season tire covers 77% of cars and CUVs. With sizes ranging from 15" to 20" in a variety of popular H- and V-speed rated tires, you'll have plenty of selling opportunities.

**AVAILABILITY STARTS IN AUGUST!** ■ AUGUST – OCTOBER 2017 ■ OCTOBER – DECEMBER 2017 ★ EQUIPPED WITH RIM FLANGE PROTECTOR

| | SIZE | SERVICE DESCRIPTION | LOAD RANGE | SIDEWALL | PRODUCT CODE | MATERIAL NUMBER | APPROVED RIM WIDTH (INS) | MEASURING RIM WIDTH (INS) | SECTION WIDTH (INS) | OVERALL DIAMETER (INS) | MAX LOAD (LBS) | TREAD DEPTH (IN 32NDS) | REVS/ MILE | UTQG |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| ■ | 195/65R15 | 91H | SL | VSB | 767489537 | 230529 | 5.5 - 7.0 | 6.0 | 7.9 | 25.0 | 1,356 | 10 | 836 | 700 A A |
| ■ | 195/55R16 | 87H | SL | VSB | 767820537 | 230528 | 5.5 - 7.0 | 6.0 | 7.9 | 24.4 | 1,201 | 10 | 857 | 700 A A |
| ■ | 205/55R16 | 91H | SL | VSB | 767524537 | 230530 | 5.5 - 7.5 | 6.5 | 8.4 | 24.9 | 1,356 | 10 | 839 | 700 A A |
| ■ | 205/60R16 | 92V | SL | VSB | 767570537 | 230551 | 5.5 - 7.5 | 6.0 | 8.2 | 25.7 | 1,389 | 10 | 813 | 700 A A |
| ■ | 205/65R16 | 95H | SL | VSB | 767780537 | 230552 | 5.5 - 7.5 | 6.0 | 8.2 | 26.5 | 1,521 | 10 | 789 | 700 A A |
| ■ | 215/60R16 | 95H | SL | VSB | 767829537 | 230554 | 6.0 - 7.5 | 6.5 | 8.7 | 26.1 | 1,521 | 10 | 801 | 700 A A |
| ■ | 215/65R16 | 98H | SL | VSB | 767874537 | 230556 | 6.0 - 7.5 | 6.5 | 8.7 | 27.0 | 1,653 | 10 | 774 | 700 A A |
| ■ | 215/70R16 | 100T | SL | VSB | 767782537 | 230558 | 5.5 - 7.0 | 6.5 | 8.7 | 27.9 | 1,764 | 11 | 749 | 700 A A |
| ■ | 225/60R16 | 98H | SL | VSB | 767407537 | 230562 | 6.0 - 8.0 | 6.5 | 9.0 | 26.6 | 1,653 | 10 | 786 | 700 A A |
| ■ | 225/70R16 | 103T | SL | VSB | 767378537 | 230566 | 6.0 - 7.5 | 6.5 | 9.0 | 28.4 | 1,929 | 11 | 736 | 700 A A |
| ■ ★ | 215/45R17 | 87V | SL | VSB | 767568537 | 230588 | 7.0 - 8.0 | 7.0 | 8.4 | 24.7 | 1,201 | 10 | 846 | 700 A A |
| ■ | 215/55R17 | 94V | SL | VSB | 767340537 | 230553 | 6.0 - 7.5 | 7.0 | 8.9 | 26.3 | 1,477 | 10 | 795 | 700 A A |
| ■ | 215/60R17 | 96H | SL | VSB | 767322537 | 230555 | 6.0 - 7.5 | 6.5 | 8.7 | 27.2 | 1,565 | 10 | 768 | 700 A A |
| ■ | 215/65R17 | 99H | SL | VSB | 767875537 | 230557 | 6.0 - 7.5 | 6.5 | 8.7 | 28.0 | 1,709 | 10 | 746 | 700 A A |
| ■ ★ | 225/50R17 | 94V | SL | VSB | 767372537 | 230559 | 6.0 - 8.0 | 7.0 | 9.2 | 25.9 | 1,477 | 10 | 807 | 700 A A |
| ■ | 225/55R17 | 97H | SL | VSB | 767753537 | 230560 | 6.0 - 8.0 | 7.0 | 9.2 | 26.8 | 1,609 | 10 | 780 | 700 A A |
| ■ | 225/60R17 | 99H | SL | VSB | 767366537 | 230563 | 6.0 - 8.0 | 6.5 | 9.0 | 27.6 | 1,709 | 11 | 757 | 700 A A |
| ■ | 225/65R17 | 102H | SL | VSB | 767517537 | 230565 | 6.0 - 8.0 | 6.5 | 9.0 | 28.5 | 1,874 | 11 | 733 | 700 A A |
| ■ ★ | 235/45R17 | 97V | XL | VSB | 767881537 | 230567 | 7.5 - 9.0 | 8.0 | 9.3 | 25.4 | 1,609 | 10 | 823 | 700 A A |
| ■ | 235/55R17 | 99H | SL | VSB | 767181537 | 230571 | 6.5 - 8.5 | 7.5 | 9.7 | 27.2 | 1,709 | 11 | 768 | 700 A A |
| ■ | 235/60R17 | 102H | SL | VSB | 767488537 | 230576 | 6.5 - 8.5 | 7.0 | 9.5 | 28.1 | 1,874 | 11 | 744 | 700 A A |
| ■ | 235/65R17 | 104H | SL | VSB | 767188537 | 230578 | 6.5 - 8.5 | 7.0 | 9.5 | 29.1 | 1,984 | 11 | 718 | 700 A A |
| ■ ★ | 225/45R18 | 95V | XL | VSB | 767906537 | 232361 | 7.0 - 8.5 | 7.5 | 8.9 | 25.9 | 1,521 | 10 | 807 | 700 A A |
| ■ | 225/55R18 | 98V | SL | VSB | 767880537 | 230561 | 6.0 - 8.0 | 7.0 | 9.2 | 27.8 | 1,653 | 10 | 752 | 700 A A |
| ■ | 225/60R18 | 100H | SL | VSB | 767363537 | 230564 | 6.0 - 8.0 | 6.5 | 9.0 | 28.6 | 1,764 | 11 | 730 | 700 A A |
| ■ ★ | 235/45R18 | 94V | SL | VSB | 767871537 | 230568 | 7.5 - 9.0 | 8.0 | 9.3 | 26.3 | 1,477 | 10 | 795 | 700 A A |
| ■ ★ | 235/50R18 | 97V | SL | VSB | 767876537 | 230570 | 6.5 - 8.5 | 7.5 | 9.7 | 27.3 | 1,609 | 10 | 766 | 700 A A |
| ■ | 235/55R18 | 100V | SL | VSB | 767877537 | 230572 | 6.5 - 8.5 | 7.5 | 9.7 | 28.2 | 1,764 | 11 | 741 | 700 A A |
| ■ | 235/60R18 | 103H | SL | VSB | 767815537 | 230577 | 6.5 - 8.5 | 7.0 | 9.5 | 29.1 | 1,929 | 11 | 718 | 700 A A |
| ■ | 235/65R18 | 106H | SL | VSB | 767885537 | 230579 | 6.5 - 8.5 | 7.0 | 9.5 | 30.0 | 2,094 | 11 | 697 | 700 A A |
| ■ | 245/60R18 | 105H | SL | VSB | 767819537 | 230583 | 7.0 - 8.5 | 7.0 | 9.8 | 29.6 | 2,039 | 11 | 706 | 700 A A |
| ■ | 255/55R18 | 109V | XL | VSB | 767903537 | 231534 | 7.0 - 9.0 | 8.0 | 10.4 | 29.0 | 2,271 | 11 | 721 | 700 A A |
| ■ | 255/65R18 | 111T | SL | VSB | 767894537 | 230586 | 7.0 - 9.0 | 7.5 | 10.2 | 31.1 | 2,403 | 11 | 672 | 700 A A |
| ■ | 235/55R19 | 101V | SL | VSB | 767883537 | 230573 | 6.5 - 8.5 | 7.5 | 9.7 | 29.2 | 1,819 | 11 | 716 | 700 A A |
| ■ | 245/55R19 | 103H | SL | VSB | 767890537 | 230582 | 7.0 - 8.5 | 7.5 | 10.0 | 29.7 | 1,929 | 11 | 704 | 700 A A |
| ■ ★ | 255/50R19 | 107H | XL | VSB | 767905537 | 231535 | 7.0 - 9.0 | 8.0 | 10.4 | 29.1 | 2,149 | 11 | 718 | 700 A A |
| ■ | 255/60R19 | 109H | SL | VSB | 767892537 | 230585 | 7.0 - 9.0 | 7.5 | 10.2 | 31.1 | 2,271 | 11 | 672 | 700 A A |
| ■ | 235/55R20 | 102H | SL | VSB | 767884537 | 230574 | 6.5 - 8.5 | 7.5 | 9.7 | 30.2 | 1,874 | 11 | 693 | 700 A A |
| ■ ★ | 245/50R20 | 102H | SL | VSB | 767870537 | 230581 | 7.0 - 8.5 | 7.5 | 10.0 | 29.7 | 1,874 | 11 | 704 | 700 A A |
| ■ | 255/55R20 | 110H | XL | VSB | 767891537 | 230584 | 7.0 - 9.0 | 8.0 | 10.4 | 31.0 | 2,337 | 11 | 674 | 700 A A |

## POPULAR VEHICLE FITMENTS

- Chevrolet Cruze, Equinox
- Ford Edge, Escape, Explorer
- Honda Accord, Civic, CR-V
- Hyundai Santa Fe, Sonata
- Nissan Altima, Rogue
- Toyota Camry, Corolla, Highlander

## COMPETITIVE REPLACEMENT OPPORTUNITIES

- Michelin Premier A/S
- Michelin Latitude Tour
- Michelin Defender
- Bridgestone Dueler H/L
- Continental PureContact

For more complete information, go to Tire-HQ™ at www.tire-hq.com.

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