



573.635.3819

734 S. Country Club Drive
Jefferson City, MO 65109

Missouri Soybean Association
Missouri Soybean Merchandising Council
2023 Internship Program

The Missouri Soybean Association (MSA) is a statewide membership organization designed to increase the profitability of Missouri soybean farmers through legislative advocacy, public policy initiatives and educational efforts across the state.

The Missouri Soybean Merchandising Council (MSMC) is a farmer-run organization dedicated to improving the profitability of the Missouri soybean farmer through a combination of marketing, research and commercialization programs.

Position Description: Communications & Education Intern

Location: Center for Soy Innovation, Jefferson City, Mo.

General Responsibilities: Under the direction of the Director of Communications and Director of Outreach & Education, the intern in this position will assist with a broad range of tasks, including the development of MSA/MSMC's communications services and helping facilitate special events and visits at the Center for Soy Innovation (CFSI).

Specific Responsibilities:

1. Assist the Director of Communications in generating promotional materials, social media content and articles for *Missouri Soybean Farmer* magazine and website.
2. Assist the Director of Outreach & Education in conducting field trips and educational programming at CFSI.
3. Represent Missouri Soybean programs at promotional and industry events, including the Missouri State Fair (must be present for MSF's entirety).
4. Accept other duties as assigned by the Executive Director/ CEO.

Qualifications:

- Enrolled in college, with a major or educational emphasis in agriculture, business, public relations, or marketing, education, or similar studies, entering Junior or Senior year
- Committed to work effectively as a team, with good verbal and written communication skills
- An interest in agriculture and current events
- Ability to travel up to 50 percent of the time
- Able to lift at least 25 pounds

To apply, email resume to Baylee Asbury, Director of Outreach & Education at basbury@mosoy.org by November 30, 2022.